



# PREMIER

## Community Scholarship



*We know a  
good investment  
when we see one.*

*(Hey, we're bankers.)*



[www.firstpremier.com](http://www.firstpremier.com)

**Life is not just about good grades.**

At First PREMIER Bank and PREMIER Bankcard, we believe investing in futures makes us better bankers. That's why we feel it's important to reward future leaders who show excellence beyond getting good grades. We are proud to support the efforts of students who work hard to not only better themselves by studying to be their best, but who also enrich the lives of others by giving back and serving the community with integrity. After all, investing in young people like these is really an investment in all our futures.

*We're not just investing in your future.  
We're investing in ours, too.*

At First PREMIER Bank and PREMIER Bankcard we're honored to do business and serve in various communities within the State of South Dakota. Giving back to our communities is not just a measure of our success, it's the right thing to do. We believe providing scholarships to deserving local students is a good investment. That's because we know these students will make a difference in all our futures. With our PREMIER Community Scholarship program, we're excited to offer fifteen \$1,000 scholarships to students in our marketplace who are planning to attend an accredited post-high school educational institution within South Dakota.



## Eligibility

To be eligible for the scholarship, the student must meet the following criteria:

- Either the parent or the student must be a current customer of the bank at the time of application.
- Student must be a U.S. Citizen.
- Student must be a high school senior.
- Student must plan to attend a South Dakota accredited post-high school college, university, technical school, community college or junior college in the Fall semester of the current year.
- Student must provide confirmation of enrollment to the South Dakota accredited school. Payment of the scholarship will be made directly to the school.

*Dependents of First PREMIER Bank and PREMIER Bankcard personnel are not eligible for this program.*

## Scholarship Judging Criteria

A point system based on the following information will be used to score the applications.

### Leadership & Community Service (20 Points)

#### Character (20 Points)

#### Scholarship (10 Points)

In the case of a tie, the qualifying applicants will be asked to submit a one-page essay on the importance of continued education.

## Scholarship Deadlines

**March 1, 2012** – Application must be postmarked by March 1, 2012 and mailed to First PREMIER Bank, c/o Diane Bosch, P.O. Box 1348 Sioux Falls, SD 57101-1348.

**April 2012** – Scholarship winners will be notified.

**May 2012** – Announcement of the winners will be run in local newspapers.

## The Benefits of Being a Customer

The student or the parent of the student must be a customer to apply for the PREMIER Community Scholarship. If you know a high school student or the parent of one and they are not customers, you can still let them know about this wonderful benefit. It's easy to become a customer. Simply tell them to stop by one of our locations. A Personal Banker will work with them to understand their needs and offer financial solutions.

## Application Process

Please complete the application, cut off and send to the address listed by March 1, 2012. Include a senior photo with your name and school clearly printed on the back. In addition, please provide the following information on separate pages and include your name and high school at the top of each page:

### 1. Leadership and Community Service (20 Points)

- a. Provide a summary of awards, recognitions and activities. (i.e. athletic letters, music or drama ratings, etc.)
- b. List leadership positions, number of years of participation and number of hours spent. (i.e. clubs, athletics, church, etc.)
- c. List work history, length of employment at each position and number of hours worked.

### 2. Character (20 Points)

Write a 100-word or less description of yourself and include three characteristics that make you special.

### 3. Scholarship (10 Points)

Include a high school transcript.

  
**PREMIER**  
Community Scholarship

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*Application*

Please Print or Type:

Full Name \_\_\_\_\_

Phone # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Parent (Guardian) \_\_\_\_\_

Name of the Account Holder \_\_\_\_\_ Account # \_\_\_\_\_

(To be eligible, either the parent or the student must be a current customer of the bank at the time of application.)

Address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Name of High School \_\_\_\_\_

Graduation Date \_\_\_\_\_ Grade Point Average \_\_\_\_\_

College or post secondary school you plan to attend (must be located in South Dakota) \_\_\_\_\_

(Students who enroll at South Dakota State University and have an ACT score of 24 or higher will be eligible for additional scholarships through the Jackrabbit Guarantee program. Please contact Tracy Welsh, Director of Admissions—SDSU P.O. Box 2201, Brookings, SD 57007 or call 800-952-3541.)

Intended major or area of interest \_\_\_\_\_

**Please attach a senior photo with your name and school printed on the back.**

All eligibility requirements must be met. Scholarships may not be used for any other purpose. Winners agree to have their names and photos released to the media. Scholarships must be used in the year awarded. If the above format is not followed, it may result in disqualification.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Application must be postmarked by March 1, 2012 and mailed to First PREMIER Bank, c/o Diane Bosch,  
P.O. Box 1348 Sioux Falls, SD 57101-1348.



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